



**YMKE FRANSSEN**  
**SENIOR ART DIRECTOR**

## EDUCATION

**SAVANNAH COLLEGE  
OF ART AND DESIGN**  
BFA in photography 2017

## SKILLS

### ACCRUED

Art Direction  
Production  
Brand Strategy

Social Media  
Photography  
Photo Retouching

### SOFTWARE

Adobe Creative Suite  
Sketch  
Capture One  
Microsoft Office

## CONTACT

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European Passport Holder  
US Permanent Resident

## WORK EXPERIENCE

### DEPT®

#### Senior Art Director | 2020-Present

Concepting and directing the production of multimillion dollar animated, live action, and stock ads for Meta Apps (WhatsApp, Instagram, and Facebook)

Lead art Director for Surfrider Foundation.

### HAVAS

#### Art Director | 2019-2020

High level concepting on innovative campaigns. Created work for social, OOH, TV, and in-store.

Clients include Cracker Barrel, Mikes Hard Lemonade, Babybel and Off the Street Club

### LEO BURNETT - ARC WW

#### Freelance Junior Art Director / Production Designer | 2018 -2019

Concepted and created in-store work for Bridgestone/Firestone and Intel

#### Photography and Art Director Intern | 2018

Assisted and photographed products for Aldi  
Designed and created in store signage for Dunkin'

### YMKE PHOTOGRAPHY

#### Photographer | 2017 - ongoing

Product, fashion, portrait, surf and lifestyle photography for various clients